

2024

ANNUAL REPORT

**SERVING CLUBS
GOLFERS
THE INDUSTRY
STAFF
VOLUNTEERS
TEXAS.**





THE TEXAS GOLF ASSOCIATION (TGA) is a non-profit, membership-based organization that is dedicated to promoting, advancing, and supporting all aspects of the game of golf in Texas. Founded in 1906, the TGA is an official representative of the United States Golf Association® (USGA) and serves as the governing body for amateur golf in the state.

The TGA is among the largest of the USGA's 57 Allied Golf Associations nationwide with nearly 600 member clubs and more than 181,000 individual members. The TGA remains committed to growing and improving the long-term health of the game in Texas by ensuring that significant resources and the most experienced personnel are in place to meet the current and future needs of its membership.

In its ongoing efforts to make golf more accessible, inclusive and engaging at every level of play, the TGA provides a wide range of services covering all aspects of the game including administering the World Handicap System®, hosting educational seminars, conducting premier amateur championships for elite men, women, and junior players as well as fun, social outings for recreational golfers, establishing developmental programs for beginning and adaptive golfers, and access to exclusive benefits that help enhance the enjoyment of the game.

In addition, the TGA Foundation, the charitable arm of the TGA, continues its mission to positively impact the lives of deserving young people through the game of golf. With its combination of both on and off the course programs and initiatives, including providing affordable rounds of golf for \$5 or less with Youth on Course, work experience and mentorship by way of Bill Penn Internships, college scholarships and much more, the Foundation is helping the next generation of Texans from all backgrounds enjoy the many opportunities the game of golf has to offer.

The TGA provides Professional Services for both the Texas Golf Hall of Fame and the International Association of Golf Administrators.

The TGA is a representative for Texas on the following boards and working groups:

Spirit Golf Association

Texas Golf Hall of Fame

Texas Association of Recreational Organizations

Texas Junior Golf Alliance

International Association of Golf Administrators

USGA Allied Golf Association Council

USGA / Allied Golf Association Joint Strategy Working Group

National Golf Advocacy Network

USGA P.J. Boatwright Working Group

USGA Online Join & Renew Membership Working Group

Golf Genius Steering Committee

Central Region Marketing Collaborative





Message from the President

Dear Fellow Golfers:

I have been involved with the Texas Golf Association since 2013, but I had not gotten the in-depth exposure to the full breadth of operations until my first year as President in 2024. While there were plenty of eye-opening moments, truly one of the most amazing experiences for me was seeing the over 150 volunteers working seamlessly together to support the more than 180 events the TGA hosted last year. What a great group of people! They were in constant motion attending to details large and small, and had a comprehensive knowledge of their duties and responsibilities, the Rules of Golf, and how to take care of any difficulties that came about.

I also spent a great deal of time with the TGA staff on site at events. There is a tremendous amount of planning that goes into conducting these events but, given the nature of the game and that it's played outdoors, there are nearly always unforeseen stresses. However, no matter what challenges they faced the staff went about their jobs in the most professional manner, handling every interruption, weather change, course problem, or player concern like they had prepared for it all their lives. It was world-class quality of care in terms of both service and execution.

I would also like to recognize those member clubs which generously provided their courses as host venues. It is an ongoing goal of mine to reach out to the member clubs to personally thank them for hosting our events and to visit with their member leadership. Typically, not all the individuals on a member club's board of directors have been exposed to tournament golf. They have not seen firsthand how excited the players get when they have the opportunity to compete in a TGA championship on one of the state's premier courses. These

grand stages produced an incredible list of champions last year, four of which earned automatic exemptions to their respective USGA national championships, and are instrumental in driving participation at all levels. We are grateful to our member clubs for their generosity, for creating lasting memories for the players, and for adding to the rich history of amateur golf in Texas.

At a management level, led by Executive Director Stacy Dennis, we are very fortunate to have a passionate group of outstanding staff members throughout the various departments who care deeply about golf, and for growing and serving the membership base. I thank them for their continued efforts which ensure the overall health and prosperity of the game.

I would be remiss in closing if I did not mention the TGA Foundation and the impact it is making in the industry through outreach and

financial contributions. They have expanded our Adaptive Golf programs, tripled the number of Bill Penn Internships, and promoted diverse employment in golf.

I have been honored and humbled watching the TGA and how it delivered on all fronts in 2024. It is a privilege to work alongside such a dedicated group of people – board members, committee members, staff and volunteers – that are united in their mission to make Texas one of the best places in the world to play golf.

I can't wait for 2025!

For the Good of the Game,
Lee Sandlin
President
Texas Golf Association



2024

Volunteer Awards

TGA Volunteers give back to the game with dedicated time, knowledge, and experience, spending early mornings and long afternoons at the golf course upholding the integrity and traditions of the game with pride and precision.



North Volunteer of the Year

Randy Guillot



Randy's journey with the TGA began long before his volunteer work. Having spent the last decade of his career as the TGA's Managing Director of Finance, he witnessed firsthand the critical role volunteers play in the organization's success. "I've been around the game of golf since I started caddying for my father at age 10," he said. "Volunteering with the TGA felt

like the perfect way to give back to a game that has been such a significant part of my life."

For the past two years, Randy has contributed his time and expertise in tournament operations, rules officiating, and even course rating. Among his favorite responsibilities is working at tournaments and USGA® qualifiers, where he takes pride in doing whatever it takes to ensure events run smoothly. He also finds joy in volunteering at junior events, where he witnesses golf's positive impact on young players. "It's rewarding to see how the game helps develop polite, respectful youngsters," he noted.

A couple of Randy's most cherished moments from last year were volunteering at one of the inaugural qualifiers for the U.S. Adaptive Open and at the 3rd Texas Adaptive Golf Championship. "It was easily one of the most rewarding experiences of the year," he said, reflecting on the inclusivity and inspiration of these events.

For Randy, the TGA is more than an organizer of premier amateur tournaments—it's the steward of the game for all Texas golfers. His commitment to the organization and the sport exemplifies the spirit of volunteerism and the impact one person can make.

South Volunteer of the Year

David Forkner



Forkner's volunteer journey was sparked by the influence of former colleague, Al Grazis. After years of seeing posts from Grazis about his work as a starter at TGA events, he reached out to reconnect and learn how to get involved. That conversation reignited a passion for golf and opened the door to new opportunities in retirement.

Among his many responsibilities, Forkner finds the most joy in serving as a starter, welcoming players and building relationships. "I love getting to know the players! Since most of them play multiple times a year, I enjoy building those relationships—even if I do butcher a few pronunciations," he joked.

Volunteering with the TGA has brought more than just a connection to the game—it's given Forkner a renewed sense of purpose. "As a retiree, it assists in giving me purpose each week, each event! Working with the staff of the TGA has created new relationships that inspire me to do more. I can't sleep the night before an event—I'm excited for that next situation and event!"

While no single moment stands out as a favorite, the relationships with John, Justin and Owen last year were deeply meaningful. "The support of the other officials working the events and the teachings they're willing to share has been special," he said.

The TGA is proud to celebrate Forkner's commitment, enthusiasm, and positive impact. His story is a testament to the power of community and the shared love of golf that brings us all together.

Course Rating Volunteer of the Year

Tom Liewer



Volunteering is often described as giving back, but for Tom Liewer, it's been a journey of camaraderie, learning, and meaningful contributions. "It's an honor for the Houston area rating team," Liewer shared. "This recognition is truly for the full team, led by Bill White and inspired by Carl Tongberg, who has been instrumental in my 15+ years of involvement. Their

dedication to course rating and developing volunteers has been a guiding force."

Liewer's path to volunteering began as a marshal for the PGA Tour's Shell Houston Open, where a conversation with John Cochran introduced him to broader opportunities with the TGA. From officiating tournaments to organizing Fun Golf Play Days, his roles have been diverse and rewarding.

His course rating journey began serendipitously when a friend asked him to substitute. "I met Carl and his team and found I really enjoyed it," Liewer said. "My background in surveying during college summers helped me appreciate the process and teamwork involved."

Since around 2005, Liewer has contributed to the TGA in various capacities. From coordinating schedules with club professionals to officiating at Legends Junior Tour events, his commitment has been unwavering. "I've enjoyed all the volunteer activities I've participated in," Liewer said. "The TGA volunteer community in the Houston area is exceptional. The relationships I've built and the things I've learned have been invaluable."

Serving Texas in 2024

SERVING CLUBS

Providing important products, services, education, and other resources to support and assist golf clubs of all sizes in achieving their goals.

- **1,650,552 Rounds Managed by 365 Clubs** Utilizing Golf Genius Software Provided by TGA
- **70 Clubs** Attended the Inaugural Texas Golf Clubs Workshop Hosted by the TGA

SERVING GOLFERS

Building a vibrant, diverse, and thriving golf culture across the state by promoting participation at every level, everywhere the game is played.

- **Redesigned and Launched new TGA Website** (txga.org), with eye-catching graphics and videos, simplified menu options, and more direct navigation to most frequently accessed information
- Hosted **179 Events, 24,136 Rounds, Serving 4,433 Individual Golfers**
- **USGA National Championship Exemptions** awarded to **115th Texas Amateur champion Reese Roberts** (2024 U.S. Amateur), **103rd Women's Texas Amateur champion Grace Jin** (2024 U.S. Women's Amateur), **98th Texas Junior Amateur Boys 15-18 Division champion Shiv Parmar** (2025 U.S. Junior Amateur), and **98th Texas Junior Amateur Girls 15-18 Division champion Honorine Nobuta Ferry** (2025 U.S. Girls' Junior Amateur)

SERVING THE INDUSTRY

Working in cooperation with a range of other associations, organizations, and stakeholders to make golf more accessible, affordable, and inclusive.

- **DIVERSITY** - Sponsorships for **Southwest Showcase Championship, Women in Golf Foundation Championship, and Make Golf Your Career Job Fairs**
- **ADAPTIVE GOLF** - Introduced **Adaptive Golf Clinics**, Hosted **Texas Adaptive Golf Championship**, and Conducted **U.S. Adaptive Open Sectional Qualifying**
- Provided **\$33,000** in Financial Support for **20 Bill Penn Internships**
- Awarded **\$100,000** in Grant Funding for **Texas Municipal Golf Course Improvement Projects**

SERVING STAFF

Creating a positive workplace environment where employees' contributions are valued and recognized, as well as facilitating opportunities for learning and development.

- **2** TGA Tournament Directors Served at **USGA National Championships**
- **8** TGA Staff Members Serving on **Outside Boards and Committees**

SERVING VOLUNTEERS

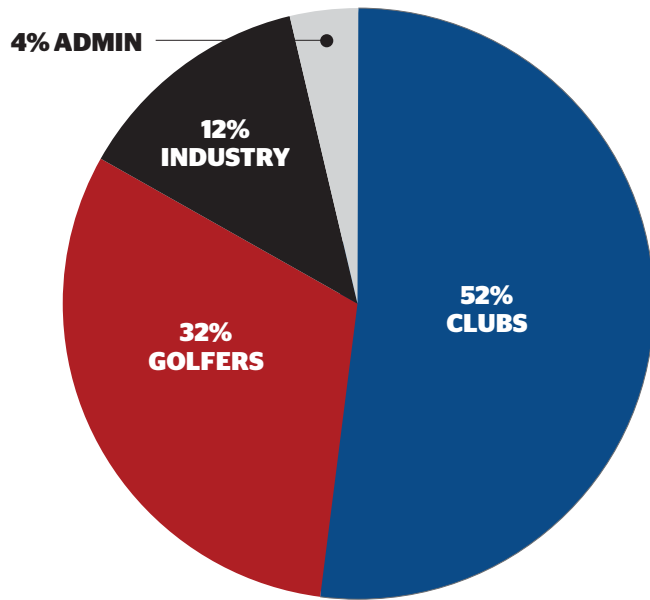
Connecting and engaging with a network of passionate volunteers who are dedicated to giving back to the game of golf.

- **1,152 Volunteer Days**
- **98** Volunteers Serving at **Least 1 Day**
- **38** Volunteers Serving **More Than 10 Days**

2024

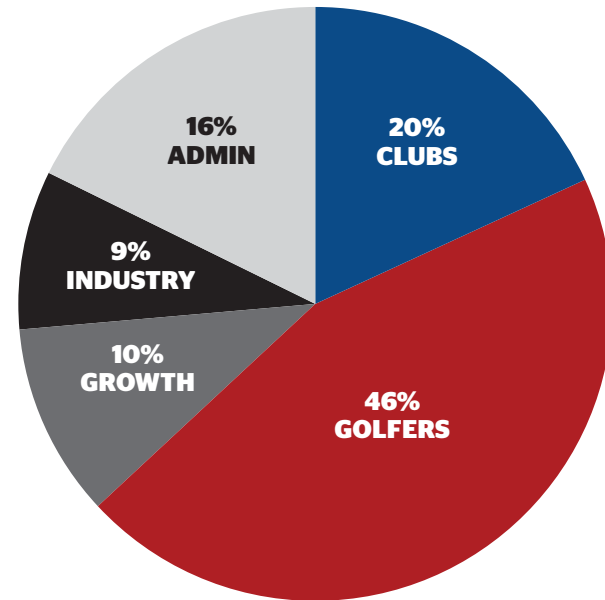
Financials

SOURCE OF FUNDS



● Clubs	4,215,494	52%
● Golfers	2,543,831	32%
● Industry	999,944	12%
● Admin	315,506	4%
TOTAL	\$8,074,775	

USE OF FUNDS



● Golfers	3,096,780	46%
● Clubs	1,331,471	20%
● Admin	1,084,348	16%
● Growth	687,358	10%
● Industry	577,931	9%
TOTAL	\$6,777,888	

CHAMPIONSHIPS

BY THE NUMBERS

130 Total Events

21,526 Event Rounds

11,626 Total Entries

111 Member Clubs Hosted
TGA Events



2024 IN REVIEW

- The golfing communities of Texas and Oklahoma converged in an exciting new event as the Texas Golf Association (TGA) and the Oklahoma Golf Association (OGA) joined forces to host the **inaugural Red River Cup Matches**, November 20-21 at The Territory Golf & Country Club in Duncan, Okla.
- Beginning in 2024, four of the TGA's and LJT's most prestigious championships were **designated as official USGA Exemption Events**, with the winners of the selected championships earning full exemptions into their respective USGA national championships. The **Texas Amateur** and **Women's Texas Amateur** champions will earn exemptions into the current year's U.S. Amateur and U.S. Women's Amateur, while on the LJT the winners of the **Texas Junior Amateur Boys 15-18 Division** and **Girls 15-18 Division** will earn exemptions into the following year's U.S. Junior Amateur and U.S. Girls' Junior Amateur.



BOBBY MASSA
2024 Men's Player of the Year



EMMA MCMYLER
2024 Women's Player of the Year



DANIEL FERGUSON
2024 Boys 15-18 Player of the Year



JP LYNCH
2024 Boys 14 & U Player of the Year



STEPHANIE DEMARCO
2024 Girls 12-18 Player of the Year



TGA MEMBERSHIP

BY THE NUMBERS

181,000 Total Members

593 Member Clubs

4.8 Million Rounds Posted to GHIN



2024 IN REVIEW

- **9,000 new** Public EClub members
- **3-year growth** increase of 334% in public EClub members
- January 8, the TGA hosted the inaugural **Texas Golf Clubs Workshop** focusing on the significant revisions to the WHS® in 2024 as well as the *Rules of Golf*, Golf Genius Tournament Management, and the GHIN App.
- In 2024 the TGA **introduced the Gallery Club, a new philanthropic campaign** that gives individuals the power to contribute towards building a rich legacy of a vibrant, diverse, and thriving golf culture in Texas for many years to come. Membership in the Gallery Club is open to everyone who has a desire to give back to the game, including current members, returning members, those new to the TGA, and anyone who just wants to show their support so golf can continue to positively impact the lives of others.



TEXAS GOLF ASSOCIATION
GALLERY CLUB

USGA OUTREACH

BY THE NUMBERS



2024 IN REVIEW

28 Fun Golf Play Days

26 Member Clubs Hosted
Fun Golf Play Days

2 Outreach Statewide Events –
Texas Shamble and
Texas Two-Step

Project Muni Grant Program

A two-part grant funding program focused on providing grants to member club municipal facilities to 1) cover the cost of a USGA Course Consulting Service (CCS) and 2) matching fund grants (up to \$10,000) to a facility wanting to implement CCS recommendations or to make other improvements that will support sustainability, enhance player experience, or make the game more accessible.

In 2024, Project Muni distributed a total of \$100,000 to 17 member club municipal facilities across Texas to help fund USGA CCS and recommended improvement projects.





TEXAS
AMATEUR GOLF ASSOCIATION

Old American
Golf Club

PING
PING

PING
PING

TEXAS
GOLF ASSOCIATION

FCA

SOLO RIDER
Golf Cars

TGA FOUNDATION

BY THE NUMBERS

6,939 LJT Members

2,168 Total LJT Entries

19 LJT Events Conducted

5,796 Members of Youth on Course - Texas

83 Participating Youth on Course - Texas Member Clubs

\$33,000 Awarded to

20 Bill Penn Interns - Triple the Investment from 2023



2024 IN REVIEW

Legends Junior Tour

- 2024 celebrated the **25th Byron Nelson Junior Championship**
- 2024 saw **AJGA Exemptions** for Texas juniors through U.S. National Development Program

Youth on Course

Youth on Course is a national program allowing members 18 and under to play golf at participating clubs for \$5 or less. 2024 was the fastest year of growth in the organization's 18-year history, with the last million rounds played in less than a year.



- **21,463 total rounds** played by played by Youth on Course - Texas members in 2024
- **\$130,026 in subsidies** funded by TGA Foundation in 2024
- Joshua Jackson, a senior in high school and standout athlete, played the **4 millionth Youth on Course round** at Willow Springs Golf Club in San Antonio on November 8, 2024



2025

On the Horizon

PROJECT MUNI

- Expand grant funding to \$135K

DIVERSITY PROGRAMS

- Sponsor for the Midwest Adaptive Golf Championship, a Regional Adaptive Championship in collaboration with multiple golf associations.
- Introducing TGA Next Step, a resume-writing and interview-preparation resource for college students

NEW MEMBERSHIP INITIATIVES

- TGA Gallery Club - Membership organized around celebrating and supporting amateur golf in Texas and the TGA initiatives that foster participation everywhere the game is played and at every level
- Amateur Golf Society - Virtual, recreational league play - Pilot program launching in DFW area in 2025



16200 Addison Rd, Ste. 150
Dallas, TX 75001

214.468.8942

TXGA.org